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FOR IMMEDIATE RELEASE

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Midwest Dental Encourages Early Childhood Dental Visits

Midwest Dental has launched a “Dental Home” program to encourage early childhood dental visits. According to The American Academy of Pediatric Dentistry, “Establishing a ‘Dental Home’ means that your child’s oral health care is delivered in a comprehensive, continuously accessible, coordinated, and family-centered way by a licensed dentist.”

Research today supports the importance of good oral health and this is especially important for young patients. The Dental Home program focuses on getting all children to visit a licensed dentist by 6 months after eruption of their first tooth or by their first birthday.

The Midwest Dental screening performed on the child will help to identify early dental needs and provide an opportunity for family centered care where parents or caregivers can also be educated about age appropriate treatment and prevention for children. The dental provider will evaluate how the child’s teeth are growing into the mouth, proper care for the child’s teeth and gums, dietary counseling, preventative dental health, and what to do should a dental emergency occur.

According to Dr. Bob Miklesh, Clinical Director for Midwest Dental, “This is a program that will allow Midwest Dental to expand on what has been a core focus in our company for over 30 years – dental care for families and creating healthy smiles for a lifetime. The Dental Home program will help us build relationships with children and families at the youngest point to help educate them about the importance of proper oral health and its relationship to total body health.”

Midwest Dental is a dental management company headquartered in Mondovi, WI with 51 clinics in Wisconsin, Minnesota, Illinois, and Iowa. To locate a Midwest Dental clinic near you, visit www.midwest-dental.com.

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